a104867 7 Order / Rev: Alt Order #: 06836582 Product Desc: 2012 Estimate: 2872 Flight Dates: 10/26/12 - 11/06/12

Primary AE:

Original Date / Rev: 07/27/12 / 07/27/12 Order Type: **GENERAL**

Amy McCreary Sales Office: BLPHI

Sales Region: National

Cash

Print Date 07/27/12 16:01:58

Agency Name: American Media & Advocacy Group

Buying Contact: Billing Contact:

815 Slaters Ln.

Billing Cycle: Alexandria, VA 22314

EOM/EOC Agency Commission: 15%

00:15:00

Broadcast

Advertiser Name: American Action Network

Revenue Codes:

A35+ Demographic:

Product Codes: PLI1,PLI2 Priority: SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Billing Type:

Billing Calendar:

Order Separation: Advertiser External ID:

Agency External ID:

Bill Plan

Orders

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	29	\$21,375.00	\$18,168.75
10/29/12	11/06/12	99	\$93,600.00	\$79,560.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	29	\$21,375.00	\$18,168.75	0.00
November 2012	99	\$93,600.00	\$79,560.00	0.00
Totals	128	\$114 975 00	\$97 728 75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$114,975.00
Market	100%	\$370.887.10

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0,00
KLAS	31%	\$114,975.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$55,633.06
KTUD	1%	\$3,708.87
KVVU	18%	\$66,759.68
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$14,835.48

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/26/12	10/26/12	M-F 5-6a WakeUp w M-F 5-6a WakeUp w	·	5-6a	F	:30	2	\$450.001	0.00 NM	2	\$900.00
	WAKE \	N/WAGNI	RS1	•	·								
	Sta	rt Date	End Date	Weekdays Sp	ots/Week	Rate	Rating						

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Order / Rev:

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06836582

Advertiser: Product Desc: American Action Network

Alt Order #:
Flight Dates:

10/26/12 - 11/06/12

Estimate:

2012 2872

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/26/1	2 10/26/12	M-F 5-6a WakeUp	-	5-6a		:30	2	\$450.001	0.00 N M	2	\$900.00
	///AKE	W/WAGI	NRS1	M-F 5-6a WakeUp	w/Wagners								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10	-	10/28/12	F	2	\$450.00	0.00						
E 2	KSNV	10/29/1	2 10/29/12	M-F 5-6a WakeUp	w/Wæ@M	5-6a	M	:30	2	\$450.001	0.00 NM	2	\$900.00
				M-F 5-6a WakeUp	_					,		_	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
		W/WAGI	NRS1										
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 10		11/04/12	M	2	\$450.00	0.00						
E 3	KSNV	10/30/1	2 10/30/12		-	5-6a	-r	:30	2	\$450.001	0.00 NM	2	\$900.00
	WAKE	W/WAGI	NRS1	M-F 5-6a WakeU	o w/vvagners								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10		11/04/12	-T	2	\$450.00	0.00						
E 4	KSNV	10/31/1	2 10/31/12	M-F 5-6a WakeUp	w/WagM	5-6a	W	:30	2	\$450.001	0.00 NM	2	\$900.00
				M-F 5-6a WakeU	_					,	=144 1	_	4000,00
	WAKE	W/WAGI	NRS1										
		art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	eek: 10		11/04/12	W	2	\$450.00	0.00						
E 5	KSNV	11/01/1	2 11/01/12	M-F 5-6a WakeUp	_	5-6a	T	:30	2	\$450.001	0.00 NM	2	\$900.00
	WARE	W/WAGI	NID 04	M-F 5-6a WakeU _l	w/Wagners								
		art Date	End Date	Weekdays	Spots/Week	Poto	Detina						
۱۸/	<u>عند</u> eek: 10'		11/04/12	<u>vveekuays</u>	<u> 2</u>	<u>Rate</u> \$450.00	Rating 0.00						
E 6				M-F 5-6a WakeUp		5-6a	F	:30	2	\$450.001	0.00 NM	2	ተ ሰሰስ ሰሰ
	110111	11,027	1 11102112	M-F 5-6a WakeU	-	3-0a		.50	_	Ф450.00 I	O.OO MINI	2	\$900.00
	WAKE	W/WAGI	NRS1		g								
	<u>St</u> a	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10	/29/12	11/04/12	F	2	\$450.00	0.00						
E 7	KSNV	11/05/1	2 11/05/12	M-F 5-6a WakeUp	M/Qa/W/w	5-6a	М	:30	2	\$450.001	0.00 NM	2	\$900.00
				M-F 5-6a WakeU	o w/Wagners								
		W/WAGI											
141	<u>Sta</u> eek: 11	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
E 8			11/11/12	M-F 5-6a WakeUp	2	\$450.00	0.00	.00		0450.004	0.00 104	_	****
⊏ 0	NOINV	11/00/1	12 1 1/06/12	M-F 5-6a WakeUp	_	5-6a	-T	:30	2	\$450.001	0.00 NM	2	\$900.00
	WAKE	W/WAGI	NRS1	WE S-US WAREO	p wwwagners								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 11		11/11/12	-T	2		0.00						
E 9	KSNV	10/26/1	12 10/26/12	M-F 6-7a WakeUp	w/WagM	6-7a	F	:30	2	\$1,000.001	0.00 NM	2	\$2,000.00
				M-F 6-7a WakeU	p w/Wagners								7 -1
	WAKE	W/WAG											
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	/eek: 10		10/28/12	F		\$1,000.00	0.00						
E 10	KSNV	10/29/1	12 10/29/12	M-F 6-7a WakeUp		6-7a	М	:30	2	\$1,000.001	0.00 NM	2	\$2,000.00
	MAKE	W/WAG	NDGO	M-F 6-7a WakeU	p w/vvagners								
		art Date	End Date	Weekdays	Spots/Week	Rate	Datina						
W	<u>ان .</u> 10/eek		11/04/12	M		\$1,000.00	Rating 0.00						
				M-F 6-7a WakeUr		6-7a	~T~~~~	:30	2	\$1,000.001	0.00 NM	2	\$2,000.00
,	10111	10,007	12 10/00/12	M-F 6-7a WakeU	-	0-14	•	,00	2.	Ψ1,000.001	U.UU INIVI	2	φ2,000.00
	WAKE	W/WAG	NRS2										
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek: 10		11/04/12	-Т		\$1,000.00	0.00						
E 12	KSNV	10/31/1	12 10/31/12	M-F 6-7a WakeUp	_	6-7a	W	:30	2	\$1,000.001	0.00 NM	2	\$2,000.00
				M-F 6-7a WakeU	p w/Wagners								
		W/WAG		104	O	arra	5.11						
1.0		art Date	End Date	<u>Weekdays</u> w	Spots/Week	Rate	Rating						
	/eek; 10		11/04/12			\$1,000.00	0.00			A1 005 55 7	0.00.000	_	
⊏ 13	VOIAA	11/01/	12 11/01/12		CM	6-7a	T	:30	2	\$1,000.001	0.00 NM	2	\$2,000.00

KSNV

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Order / Rev: Alt Order #:

Flight Dates:

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10/26/12 - 11/06/12

Advertiser: Product Desc: American Action Network

Estimate:

2012

In Oh Ohad Fad	Important Carla Dual	Ot 107 1 72	D		D . D.	D. T. O.		
Ln Ch Start End	Inventory Code Break M-F 6-7a WakeUp w/Wag	Start/End Ti	ime Days	Len Spots	s Rate Pri	Rtg Type S	oots	Amount
	M-F 6-7a WakeUp w/Wagners							
WAKE W/WAGNRS2								
<u>Start Date</u> <u>End D</u> Week: 10/29/12 11/04/			Rating					
E 14 KSNV 11/02/12 11/02	16 '	9 \$1,000.00 6-7a	0.00	:30	2 \$1,000.001	0.00 NM	2	ቀ2 000 00
E 14 (1014) 1 (10E) 12 1 (10E)	M-F 6-7a WakeUp w/Wagners			.50	2 \$1,000,001	O.OU INIVI	4	\$2,000.00
WAKE W/WAGNRS2								
Start Date End D			Rating					
Week: 10/29/12 11/04/ E15 KSNV 11/05/12 11/05	12	9 \$1,000.00 6-7a	0.00 M	:30	2 \$1,000.001	0.00 NM	_	\$2,000,00
2 10 NOIV 11/00/12 11/00	M-F 6-7a WakeUp w/Wagners		 	.50	2 \$1,000.001	U.UU INIVI	2	\$2,000.00
WAKE W/WAGNRS2	, ,							
Start Date End D			Rating					
Week: 11/05/12 11/11/ E 16 KSNV 11/06/12 11/06		2 \$1,000.00 6-7a	0.00 -T	:30	2 \$1,000,001	0.00 NM	_	60 000 00
E 10 (1011) 11/00/12 11/00	M-F 6-7a WakeUp w/Wagners		-,	.50	2 φτ,000.00 i	U.UU INIVI	2	\$2,000.00
WAKE W/WAGNRS2								
Start Date End D			Rating					
Week: 11/05/12 11/11/ E 17 KSNV 10/27/12 10/27		2 \$1,000.00 6a-7a	0.00	:30	2 \$350.001	0.00 NM	_	#700.00
E 11 KONV 10/2/11/2 10/2:	News 3 Sunrise SATURDAY	Ua-1a	3-	.30	2 \$350.001	U.UU MIVI	2	\$700.00
NW3 AT SUNRISE								
<u>Start Date</u> <u>End D</u> Week: 10/22/12 10/28/			Rating					
Week: 10/22/12 10/28/ E 18 KSNV 11/03/12 11/03		2 \$350.00 6a-7a	0.00	:30	2 \$350.001	0.00 NM	2	ቀ700 00
2 10 11014 11100/12 11101	News 3 Sunrise SATURDAY	ua-ra		.50	2 \$330.001	0.00 14191	2	\$700.00
NW3 AT SUNRISE								
Start Date End D Week: 10/29/12 11/04/			Rating					
E.19 KSNV 10/27/12 10/2		7a-9am	0.00	:30	2 \$625.001	0.00 NM	2	\$1,250.00
	Saturday Today	, m (val)	3	,00	Z	0.00 14101	2	Ψ1,200.00
SATURDAY TODAY		- .						
<u>Start Date</u> <u>End D</u> Week; 10/22/12 10/28/			Rating 0.00					
E 20 KSNV 11/03/12 11/03		7a-9am	S-	:30	2 \$625.001	0.00 NM	2	\$1,250.00
	Saturday Today				·			+ - 1
SATURDAY TODAY	oto Markania Croto Maral	Dete	D - 4:					
<u>Start Date</u> <u>End D</u> Week: 10/29/12 11/04/			Rating 0.00					
E 21 KSNV 10/28/12 10/2		6a-7a	5	:30	2 \$350.001	0.00 NM	2	\$700.00
	News 3 Sunrise SUNDAY				•			, · · · ·
NW3-SUNRS WKND Start Date End D	ata Maakdaya Saata/Maal	, Data	Datina					
<u>Start Date</u> <u>End D</u> Week: 10/22/12 10/28/		<u>Rate</u> 2 \$350.00	Rating 0.00					
E 22 KSNV 11/04/12 11/0		6a-7a	S	:30	2 \$350.001	0.00 NM	2	\$700.00
NBA/O OLINDO CAZATE	News 3 Sunrise SUNDAY							
NW3-SUNRS WKND <u>Start Date</u> <u>End D</u>	ate Weekdays Spots/Week	, Data	Dolina					
Week: 10/29/12 11/04		<u>Rate</u> 2 \$350.00	Rating 0.00					
E 23 KSNV 10/28/12 10/2	3/12 Sunday Today CM	7a-8am	S	:30	2 \$750.001	0.00 NM	2	\$1,500.00
CUNTODAY	Sunday Today							
. SUN TODAY <u>Start Date</u> <u>End Γ</u>	ate Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/22/12 10/28		2 \$750.00	0.00					
E 24 KSNV 11/04/12 11/0		7a-8am	S	:30	2 \$750.001	0.00 NM	2	\$1,500.00
SUN TODAY	Sunday Today							
Start Date End D	ate Weekdays Spots/Weel	<u>Rate</u>	Rating					
Week: 10/29/12 11/04		\$750,00	0.00					
E 25 KSNV 10/26/12 10/2	6/12 CM	10am-11am	F	:30	1 \$325.001	0.00 NM	1	\$325.00

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Order / Rev:

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Advertiser:

American Action Network

Alt Order #:

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Product Desc:

2012

Flight Dates:

10/26/12 - 11/06/12

Estimate:

Ln Ch	Start	End	Inventory Code M-F Today Show		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Today 4th Hour	III 4UI 17								
TODAY	′ SHW3-N	IBC	•									
<u>Sta</u> Week: 10	art <u>Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 26 KSNV	10/29/1	2 10/29/12	M-F Today Show Today 4th Hour	III 4th 16M	10am-11am	M	:30	1	\$325.001	0.00 NM	1	\$325.00
	/ SHW3-N											
Sta Week: 10	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 27 KSNV	10/30/1	2 10/30/12	M-F Today Show Today 4th Hour	III 4th 18M	10am-11am	-T	:30	1	\$325.001	0.00 NM	1	\$325,00
	/ SHW3-N											
Sta Week: 10	art <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 28 KSNV	10/31/1	2 10/31/12	M-F Today Show Today 4th Hour	III 4th 13M	10am-11am	W	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	1-EWH2	IBC	·									
<u>Sta</u> Week: 10	<u>art Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$325,00	Rating 0.00						
			M-F Today Show Today 4th Hour	III 4th 18M	10am-11am	T	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	/ SHW3-N	IBC	Today 401 Hour									
	art Date	End Date 11/04/12	Weekdays	Spots/Week	Rate	Rating						
		.	M-F Today Show	III Ath PM	\$325.00 10am-11am	0.00F	:30	1	\$325.001	0.00 NM	1	ቀንታር ሰር
	11/02/1 1 SHW3-1		Today 4th Hour	III 4III ISIVI	Toaill-Traill		.50	ı	φ323.00 j	O.CO INIVI	ı	\$325.00
	art Date	End Date 11/04/12	<u>Weekdays</u>	Spots/Week	Rate	Rating						
·			M-F Today Show	III Ath IAM	\$325.00 10am-11am	0.00 M	:30	1	\$325.001	0.00 NM	1	\$325.00
	11,00,1 1 SHW3-1		Today 4th Hour	III ACII OM	Toanii-Traini	[4]	.50	,	\$323.001	U.OO INIVI	'	φ323.00
	art Date	End Date 11/11/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 32 KSNV			 	CM	11am-12pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
	AEL RAY	2 ,0,20,12	Rachael Ray	5 .	, , <u>, , , , , , , , , , , , , , , , , </u>	·	.00	·	4020.001	0.00 (11)	'	Ψ020.00
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/28/12	F	1	\$325.00	0.00						
		2 10/29/12	Rachael Ray Rachael Ray	СМ	11am-12pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
	AEL RAY	5 15 (367 4 1	0 4 844 1	D /	D. "						
<u>St</u> Week: 10	art <u>Date</u> 1/29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E34 KSNV	10/30/1	2 10/30/12	Rachael Ray Rachael Ray	СМ	11am-12pm	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
RACH	AEL RAY		•									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	-T	1	\$325.00	0.00	-20		#00F 004	0.00 1114	l .	4000 0
E 35 KSNV		2 10/31/12	Rachael Ray Rachael Ray	СМ	11am-12pm	W	:30	1	\$325.001	0.00 NM	1	\$325,0
	AEL RAY	End Data	Maakdaya	Cnoto Missis	Doto	Dofina						
<u>ى د</u> Week: 10	<u>art Date</u>)/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00				;		
			Rachael Ray Rachael Ray	СМ	11am-12pm	T	:30	1	\$325.001	0.00 NM	1	\$325.0
	AEL RAY		raonaon nay									
RACH.												
	art <u>Date</u> 0/29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						

Print Date: 07/27/12 16:01:58 Page 5 of 10

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Order / Rev: Alt Order #:

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104867

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10/26/12 - 11/06/12

Advertiser:

American Action Network

2012

2872

Product Desc: Estimate:

Ln Ch Break Start/End Time Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount Rachael Ray Rachael Ray RACHAEL RAY Start Date End Date Weekdays Spots/Week Rate Rating ----F--11/04/12 Week: 10/29/12 \$325.00 0.00 E 38 KSNV 11/05/12 11/05/12 Rachael Ray CM 11am-12pm M-----:30 \$325,001 0.00 NM \$325.00 Rachael Ray RACHAEL RAY Start Date **End Date Weekdays** Spots/Week Rating Rate Week: 11/05/12 11/11/12 M-----\$325.00 0.00 E 39 KSNV 10/27/12 10/27/12 News 3 Today - SATURIDM 9am-930am :30 \$500.001 ----S-0.00 NM \$500.00 1 News 3 Today - SAT **NEWS3 TDY-WKND** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ----S-\$500.00 0.00 E 40 KSNV 11/03/12 11/03/12 News 3 Today - SATURIDM 9am-930am :30 \$500.001 0.00 NM \$500.00 News 3 Today - SAT **NEWS3 TDY-WKND** Spots/Week Start Date Weekdays End Date Rate Rating ----5-Week: 10/29/12 11/04/12 \$500.00 0.00 E41 KSNV 10/28/12 10/28/12 News 3 Today Wknd CM 9a-930am :30 \$500.001 ----S 0.00 NM 1 \$500.00 News 3 Today **NEWS3 TDY-WKND** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ----S 0.00 \$500.00 E 42 KSNV 11/04/12 11/04/12 News 3 Today Wknd 9a-930am :30 \$500.001 0.00 NM \$500.00 News 3 Today **NEWS3 TDY-WKND** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$500.00 E 43 KSNV 10/26/12 10/26/12 NEWS 3 at 4 (1 HOUR)CM 4~5pm ---F--:30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) NEWS 3 AT 4PM Start Date End Date Weekdays Spots/Week Rate Rating ----F---10/28/12 Week: 10/22/12 \$725.00 0.00 E 44 KSNV 10/29/12 10/29/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M----:30 \$725.001 0.00 NM \$725.00 1 4PM NEWS (1 hour) (4:00 PM-4:30 PM) NEWS 3 AT 4PM Start Date End Date **Weekdays** Spots/Week Rating Rate Week: 10/29/12 11/04/12 M-----\$725.00 0.00 E 45 KSNV 10/30/12 10/30/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -T----:30 \$725.001 0.00 NM 1 \$725.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS 3 AT 4PM** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$725.00 0.00E46 KSNV 10/31/12 10/31/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ---W----.30 \$725.001 0.00 NM \$725.00 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) NEWS 3 AT 4PM **End Date** Spots/Week Start Date Weekdays <u>Rate</u> Rating Week: 10/29/12 11/04/12 0.00 \$725.00 E47 KSNV 11/01/12 11/01/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm .30 \$725,001 0.00 NM \$725.00 1 4PM NEWS (1 hour) (4:00 PM-4:30 PM) NEWS 3 AT 4PM Start Date End Date Weekdays Spots/Week Rate Rating 11/04/12 ---T---Week: 10/29/12 \$725.00 0.00 E 48 KSNV 11/02/12 11/02/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ---F--:30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) NEWS 3 AT 4PM Start Date End Date Weekdays Spots/Week Rate Rating 11/04/12 \$725.00 Week: 10/29/12 0.00E49 KSNV 11/05/12 11/05/12 CM 4-5pm :30 \$725.001 0.00 NM \$725.00

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Order / Rev:

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06836582

04867

Advertiser:

Estimate:

American Action Network

Alt Order #: Flight Dates:

10/26/1<u>2 - 11/06/12</u>

Product Desc:

2012

2872

KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type Spots	Amount
NEWC	2 675 4150	A	NEWS 3 at 4 (1 I 4PM NEWS (1 ho		(4:00 PM-4:3	0 PM)				
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Order / Rev:

104867

Advertiser:

American Action Network

Alt Order #:

06836582

Product Desc:

2012

Flight Dates:

10/26/12 - 11/06/12

Estimate:

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Order / Rev:

104867

Advertiser:

American Action Network

Alt Order#:

06836582

Product Desc:

2012

Flight Dates:

10/26/12 - 11/06/12

Estimate:

Section Sect	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
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Week: 11/05/12 11/11/12 M 1 \$1,200.00 0.00	NEW:	3 AT 11											
1 4 1,000	<u>s</u>	tart Date	End Date		Spots/Week	<u>Rate</u>	Rating						
E 85 KSNV 10/27/12 10/27/12 CM 11nm-1135nm5- 30 1 \$1 100 001 0 00 NM 4 \$4 400 /					1								
1 \$1,100.001 0.00 1 \$1,100.001 0.00 1 \$1,100.001	E85 KSN	V 10/27/1	2 10/27/12		СМ	11pm-1135p	mS-	:30	1 :	\$1,100.001	0.00 NM	1	\$1,100 .00

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Order / Rev:

104867

Advertiser:

American Action Network

Alt Order#:

06836582

Product Desc:

2012

Flight Dates:

10/26/12 - 11/06/12

Estimate:

2872

KSNV

Ln Ch	Start	End	Inventory Code		Start/End Ti	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			Sa-Su News 3 at Sa-Su News 3 at									
	NWS-AT	11<										
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$1,100.00	Rating 0.00						
			Sa-Su News 3 at		11pm-1135pi		- :30	1	\$1,100.001	0.00 NM	1	\$1,100.00
			Sa-Su News 3 at					·	V 1,100.001	0.00 14.11	•	Ψ1,100.00
WKD2 NWS-AT 11< Start Date End Date			Waakdaya	Coetalital	Dete	Detina						
<u>ان م</u> /Week: 10		11/04/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,100.00	Rating 0.00						
E 87 KSNV	10/28/1		Sa-Su News 3 at		11pm-1135pi	*·	s :30	1	\$1,100.001	0.00 NM	1	\$1,100.00
WKD NWS3 AT 11<			Sa-Su News 3 at	Eleven								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	S		\$1,100.00	0.00						
E88 KSNV	11/04/1	2 11/04/12	Sa-Su News 3 at		11pm-1135pi	m	s :30	1	\$1,100.001	0.00 NM	1	\$1,100.00
WKD N	WS3 AT	11<	Sa-Su News 3 at	Eleven								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	29/12	11/04/12	S		\$1,100.00	0.00						
E89 KSNV	10/26/1	2 10/26/12	The Tonight Show	/ CM	1135p-1237a	F-	- :30	1	\$750.001	0.00 NM	1	\$750,00
TONITE	E SHW		Tonight Show									
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/28/12	F	1	\$750.00	0.00						
E90 KSNV	10/29/1	2 10/29/12	The Tonight Show Tonight Show	/ CM	1135p-1237a	M	- :30	1	\$750.001	0.00 NM	1	\$750.00
TONITE	E SHW		rollight onow									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 91 KSNV		11/04/12	M The Tonight Shov	1 / CM	\$750.00 1135p-1237a	0.00 1 -T	- :30	4	Φ750 004	0.00 NB4	4	#7F0 00
F 91 1/0144	10/30/1	2 10/30/12	Tonight Show	CIVI	1130p-12378	1	30	1	\$750.001	0.00 NM	1	\$750.00
TONITE			_									
<u>Sta</u> Week: 10	art Date 120/12	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
E 92 KSNV			The Tonight Shov	v CM	1135p-1237a		- :30	1	\$750.001	0.00 NM	1	\$750.00
			Tonight Show					·	4,00.001	0.00 1111		Ψ7 00.00
TONITE		End Data	Wookdovo	Cnoto Minak	Doto	Datina						
<u>عرد</u> Week: 10	<u>rt Date</u> /29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
			The Tonight Shov	v CM	1135p-1237a		- :30	1	\$750.001	0.00 NM	1	\$750.00
TANIT	= CLIM		Tonight Show								:	
TONITE	z S⊓vv art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	T	1	\$750.00	0.00						
E94 KSNV	11/02/1	2 11/02/12	The Tonight Show	v CM	1135p-1237a	F-	- :30	1	\$750.001	0.00 NM	1	\$750.00
TONITI	F SHW		Tonight Show									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	F	1	\$750.00	0.00						
E 95 KSNV	11/05/1	2 11/05/12	The Tonight Show	v CM	1135p-1237a	M	- :30	1	\$750.001	0.00 N M	1	\$750.00
TONITI	E SHW		Tonight Show									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 11		11/11/12	M	1	\$750.00	0.00			A4 450 55	0.00	_	40
E96 KSNV	10/27/1	12 10/27/12	Saturday Night Li Saturday Night Li		1130pm-1:02	2amS	:- :30	2	\$1,400.001	0.00 NM	2	\$2,800.00
SAT NITE LIVE												
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10 E 97 KSNV		10/28/12 12 11/03/12	S-	CM 2	\$1,400.00 1130pm-1:03	0.00 2am5	i- :30	2	\$1,400.001	0.00 NM	2	\$2,800.00
E ST KONV	11/03/	14 THUUHIA		CIVI	1.00pin-1.02	3	50		ψ1, 4 00.00 l	U.UU ININ	_	φ Ζ ,ΟUU.UU

 Order / Rev:
 104867
 Advertiser:
 American Action Network

2012

2872

KSNV

Totals

128

\$114,975.00

Product Desc:

Estimate:

Alt Order #:

Flight Dates:

06836582

10/26/12 - 11/06/12

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Saturday Night Live Saturday Night Live SAT NITE LIVE Start Date End Date Weekdays Spots/Week Rate Rating ----S-Week: 10/29/12 11/04/12 2 \$1,400.00 0.00 E 98 KSNV 10/28/12 10/28/12 Sports Night in Las Vega3M Sun 1135p-1200a -----S :30 \$400.001 0.00 NM 1 \$400.00 Sports Night in Las Vegas SPORT NT-L VGS Start Date End Date <u>Weekdays</u> Spots/Week Rating <u>Rate</u> Week: 10/22/12 10/28/12 ----S \$400.00 0.00 E 99 KSNV 11/04/12 11/04/12 Sports Night in Las Vega@M Sun 1135p-1200a -----S :30 \$400.001 0.00 NM \$400.00 1 Sports Night in Las Vegas SPORT NT-L VGS Spots/Week Start Date **End Date** Weekdays Rate Rating ----s Week: 10/29/12 11/04/12 \$400.00 0.00